



CE Continuing Education

Required Continuing Education (CE) is included as a Member Benefit with your paid Local Dues



TEC1732 – DIGITAL AGENT TOOLKIT 3 Hour Elective

April 22, 2024

9am – 12pm

Presented by:
Three Rivers Association of REALTORS®

Course # 564003810

Course Description:

Real estate is all about personal connections. Technology can go a long way to enhance those relationships by improving communication and safely providing services. This class provides the tools to make daily work life more efficient and effective using digital resources that are already available online and through your MLS (if you are an MLS participant). The student will also learn tips for using those online resources to find clients, engage with them and close more transactions.

Instructor: Carrie Little

**Price: FREE for Members
Free for Non-Members**

Course Location:

Three Rivers Association of Realtors
303 Springfield Ave
Joliet, IL 60435

*This course concentrates on the use of technology as authorized by Illinois Real Estate License Act Section 5-70(f)(17). The more adept a student can be using proper digital tools, the more professional they will be and consumer protection is enhanced by the students understanding and use of reliable digital tools in their practice.

*Payment is required at registration.
**If registrant cancels within 48 hours of class or is a no show, they will be assessed a \$20 cancellation fee.

Learning Objectives: Define and build a lead generation squeeze page to capture new business opportunities, while following ethics, fair housing and real estate laws; Use the tools that are already available in your own toolkit to convert leads into clients; Learn how to use digital transaction management tools to close transactions securely and electronically; Identify and abide by fair housing, state laws, and ethics requirements when using digital solutions for real estate brokerage business.

REGISTRATION

If you require special accommodations due to a disability, please describe the accommodation(s) requested:

Name:		NRDS or License #:
Business Address:		
City/State		Zip:
Email:		Phone:
Payment type: <input type="checkbox"/> Check <input type="checkbox"/> Credit/Debit: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover <input type="checkbox"/> Amex		
Account #:	Expires:	Security Code:
Signature:		
Make check payable to:	Three Rivers Association of REALTORS®	
Submit registration to:	Molly Babyak	
Email:	molly@trarealtors.net	Phone: 815-744-4520