## Just a few things REALTORS<sup>®</sup> do...

Help you determine what you are looking for in a property and what is most important to you. • Stay up-to-date on local market data and interpret that information for you. • Find you a new house with a home office and a bigger yard. • Help you determine how much you can afford when looking for a new home. • Work to have the property staged and photographed. • List your property on the market. • Effectively market your property, choosing the right online, email and video tools that get the most bang per buck. • Create a virtual tour of your home. • Help determine the appropriate listing price. • Stay knowledgeable on local real estate markets. • Schedule inspections and appraisals. • Email property upgrades to the appraiser. • Schedule 1-on-1 walk-through tours. • Provide tips on how to increase property ROI. • Schedule and advertise open houses. • Schedule and coordinate appointments to show properties. • Stay up-to-date on mortgage loan, down payment and homeowner recovery programs. • Help you check your credit score. • Help guide you through the financing and insurance process. • Keep a list of recommended service providers such as inspectors, painters, etc. Keep open lines of communication between buyers, sellers and any service providers. • Anticipate potential problems ahead of time. • Assist with contract negotiations. • Work with attorneys to address issues and get to a closing. • Coordinate closing with title company. • Get the executed contract and escrow money to title company. • Ensure you get the keys or codes to your new home.  $\blacktriangleleft$ 

