The Former Ship: 7 Important Things Home Sellers Often Forget to Do



Google your address to find out what your online listing looks like and to see what is being said about your property on the Internet.





Check your real estate agent's references to make sure he or she is a good fit.



Make sure the doorbell rings and make any other needed cosmetic repairs.



Clarify which items are not included in the sale.



Account for improvements that have been made and remaining issues with the property.



Insist on social media marketing.



Clean inside everything because buyers will look in closets, cabinets, etc.



Source: Realtor.com, "7 Important Things Home Sellers Often Forget to Do," www.realtor.com/advice/sell/7-things-home-sellers-forget/